



Dear Friends of the Columbus Public Schools Foundation,

On December 7, 2019 the Columbus Public Schools Foundation is hosting the first annual Lighting of the Anchor following the first home CHS basketball games. The Lighting of the Anchor is a community event and vendor fair aimed at fostering holiday spirit for Columbus Public Schools families and their supporters.

Patrons will enjoy sweet treats, activities and shop for a selection of Discoverer-themed gifts during the vendor fair. A lighting ceremony will follow, featuring traditional holiday music, as well as performances by many CHS and CMS entertainers. Santa and Little C will lead a countdown to the lighting of the anchor adorned with thousands of twinkle lights.

The Columbus Public Schools Foundation is currently seeking sponsors to allow us to provide an outstanding experience and resources for the Lighting of the Anchor. All sponsors will be recognized prior and during the event. In addition, several sponsorship levels include the option to set up a table to display your products or share information at the vendor fair.

If you have any questions or require additional information to process this request, please do not hesitate to contact Nicole Anderson at (402) 563-7000, ext. 12847 or [andersonn@discoverers.org](mailto:andersonn@discoverers.org). Otherwise please return a completed copy of this sponsorship form by **Friday, November 8, 2019**.

Business Name:	
Amount of Contribution:	
Main Contact:	
Address:	
Phone:	Email:
Do you require a receipt?	Signature:

Please select payment method:

- ☐ Donation is enclosed (*please make checks payable to the Columbus Public Schools Foundation*)  
☐ Please invoice

*Billing contact name:* \_\_\_\_\_

*Billing Address:* \_\_\_\_\_

*Phone number:* \_\_\_\_\_

Please return form and remittance to:

Nicole Anderson

Columbus Public Schools Foundation

2508 27 ST

Columbus, NE 68601

***Thank you for your consideration and support of the Columbus Public Schools Foundation.***

# Lighting of the Anchor



COLUMBUS PUBLIC SCHOOLS FOUNDATION

## 2019 Sponsorship Information

### ANCHOR

- \$750.00
- Premiere sponsor recognition (maximum of four)
- Possible speaking opportunity during the event
- Banner placement at the event (must provide own banner)
- Free booth space in the Discoverer Spirit Shop, 5% of sales donation waived
- Opportunity for promotional merchandise or material handouts
- Large logo recognition on event all advertising
- Sponsor mention in event press releases and media alerts

### LINK

- \$500.00
- Sponsor recognition during the event
- Free booth space in Discoverer Spirit Shop, 5% of sales donation waived
- Opportunity for promotional merchandise or material handouts
- Medium logo on event website and social media

### MAROON

- \$200
- Opportunity for promotional merchandise or material handouts
- Free booth space in Discoverer Spirit Shop, 5% of sales donation waived
- Small logo recognition on event website and social media

### WHITE

- \$100.00
- Opportunity for promotional merchandise or material handouts
- Recognition on event website and social media

Columbus Public Schools Foundation  
2508 27th Street • Columbus, NE 68601

Nicole Anderson, director - 402-563-7000 Ext. 12847- [andersonn@discoverers.org](mailto:andersonn@discoverers.org)



## ***Schedule of Events***

**Saturday, December 7, 2019**

### **2-3 p.m. - Vendor Setup for Discoverer Spirit Shop**

Vendors will be setting up their spaces for the spirit shop in the CHS Cafeteria. Space is included under vendor agreement. Vendors are responsible for providing tables and decor for their space.

### **3 - 8- p.m. - Discoverer Spirit Shop**

Celebrate the season, enjoy treats, kids' crafts, activities and shop for a selection of Discoverer-themed gifts. Participating vendors will be donating 5% of their sales directly back to the CPS Foundation.

### **7 p.m. - Lighting of the Anchor Ceremony (CHS parking lot)**

Santa and Little C will arrive to the anchor to spread holiday cheer and participate in photos for all of our future, current and past Discoverers. Traditional holiday music and entertainment will be provided by a multitude of CHS, CMS and elementary entertainers. Santa and Little C will lead the countdown to the lighting of the anchor adorned with thousands of twinkle lights.

### **7:20 - 8 - Holiday entertainment, activities and shopping**

Ongoing entertainment featuring the CHS Band, Drumline, CHS New World Singers, CMS choir, CHS Dance Team, CHS and CMS Cheerleaders, various elementary school singers, and much more!